MAXWELL KOFI DZIEDZORM EGBETA

Motion Designer | 2D and 3D Animator | Video Editor

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LinkedIn: linkedin.com/in/maxwell-egbeta-393472159 | Motion: youtube.com/@maxkstudios
Selected work: drive.google.com/drive/folders/1msSSlTPw5QoLBAYBBiifyOry14NzgM3B | Design: max-k-design-showcase.luckykoi11.chatgpt.site

PROFESSIONAL SUMMARY

Motion designer, animator and video editor with 8+ years of experience across broadcast, brand, campaign and digital content. Develops work from concept and static design through animation, editing, compositing and final delivery. Strong in visual storytelling, typography, pacing, transitions, brand consistency and production-ready execution. Experienced collaborating remotely with creative teams while managing quick-turn requests and larger multi-format projects.

CORE EXPERTISE

Motion: 2D and 3D animation, kinetic typography, logo animation, title sequences, transitions, visual effects, compositing and motion principles

Design: Brand systems, campaign visuals, art direction, layout, composition, typography and static-to-motion adaptation

Video: Editing, story structure, pacing, colour grading, sound design, social cutdowns, broadcast and digital delivery

Tools: Adobe After Effects, Premiere Pro, Photoshop, Illustrator, Cinema 4D, Redshift and DaVinci Resolve

SELECTED PROFESSIONAL EXPERIENCE

Senior and Lead Motion Graphics Designer | Second Chance TV and Believers Worship Centre | Ghana

- Created motion graphics, programme packages, promos, title sequences, lower thirds and event visuals for recurring television and live-broadcast content.
- Translated static brand and campaign concepts into polished animation for Kids Show, Beyond Medicine, Grace Hour, Healing and Deliverance, and Sunday services.
- Managed work from concept and style development through animation, compositing, revisions and multi-format delivery under recurring broadcast deadlines.
- Maintained visual consistency across programme identities while adapting graphics for television, social platforms and live-event screens.

Senior Creative Designer | Blue Vision Multimedia | Accra | 2021 to 2024

- Produced graphic and motion design for brand campaigns and client communications across digital, video and print touchpoints.
- Developed campaign visuals and motion assets for clients including Coca-Cola, The Shark Quiz, Peoples Pension Trust and Mega Growth.
- Worked across creative direction, layout, typography, animation and final production while responding to stakeholder feedback and deadlines.

Motion Designer and Animator | Tropiteq | Accra | 2022 to 2023

- Designed and animated motion content for a cryptocurrency platform, combining brand-led visual systems with clear digital storytelling.
- Created animated typography, transitions, composited elements and adaptable assets for marketing and social distribution.

Creative Designer | Deco Paradise | Kumasi | 2022 to 2023

- Developed campaign content and coordinated graphic, motion and video assets that supported storefront traffic and product communication.

Independent Motion Designer and Video Editor | Max K Studios | Ghana and Remote

- Creates cinematic brand films, short-form social videos, broadcast identities, event promos, product visualisation and 2D and 3D motion graphics.
- Recent work includes the Philadelphia Excellence Awards promo, 31st Night title sequence, Ghana Olympiad Academy promo, fragrance product content and branded campaign edits.
- Collaborates remotely with agencies, media teams and consumer brands from brief through delivery, including rapid revisions and format adaptation.

EDUCATION

Bachelor of Art in Communication Design | Kwame Nkrumah University of Science and Technology | 2016 to 2020